



Creativity Heals is a **non-profit organization** dedicated to **providing creative outlets for youth** who have experienced complex developmental trauma & abuse. We provide artistic outlets at no cost in the areas of **art, music, and movement**.

Our mission is to promote **empowerment, self-discovery, and self-worth** through creativity and self-expression.

CREATIVITY HEALS WAS FOUNDED IN 2011 BY JENNIFER KITA (PROFESSIONAL DANCER, CREDITS INCLUDE: GWEN STEFANI HARAJUKU GIRL, MADONNA, SNOOP) CHARLEEN MEYER (REGISTERED ART THERAPIST, MARRIAGE AND FAMILY THERAPIST), MATT KESSINGER (COMPETITIVE & PROFESSIONAL FIGURE SKATER, PRODUCTION MANAGER, & CO-OWNER OF KESSPRO STUDIOS) AND JONATHAN WANG (CREATIVE DIRECTOR & OWNER OF EAT.SLEEP.WORK., INC). ALL FOUNDERS HAVE BACKGROUNDS IN THE ARTS AND BELIEVE THAT ALL FORMS OF ART CAN BE HEALING.



July 2015

Dear Community Member or Corporation:

I am writing to you to inform you about our organization, Creativity Heals. Creativity Heals is a 501(c) 3 non-profit organization, dedicated to providing creative outlets to at-risk youth with a history of trauma and abuse. Based in the Los Angeles area, it is the mission of Creativity Heals to promote empowerment, self-discovery, and self-worth through creativity and expression. We use dance, movement, music, and art as the foundation of healing for the youth we serve. We provide workshops to residential facilities, elementary and middle schools, and youth treatment programs that support children and adolescents that have suffered from some form of abuse, neglect, violence, and trauma. The founders of our organization have personal backgrounds in the arts and human services, and believe that all forms of art and creativity can be healing.

Due to the high demand of our services around the County of Los Angeles, we are working towards expanding our organization and support network. With limited funding and resources for the arts and human services, we are seeking support from members of our community as well as corporate organizations that believe in the rehabilitation of youth. Each year we host an annual fundraising event, and we'd like to include you as a supporter! Our event, "#CH5" will take place on July 11, 2015 in the arts district of Los Angeles. This social fundraising event will showcase the artists and mentors that work directly with the youth, provide an opportunity to network with local artists and human services professionals, and will feature performances and silent auction items. You are guaranteed to have a great time!

We sincerely hope that you or your company is interested in becoming a part of our event by making a monetary donation, in-kind donation of goods or services, and/or product for gift bag items for our VIP guests and donors (qty. 150)! Your in-kind product donation and/or financial support will help make our event a success and promote your brand. Items donated, in addition to monetary donations, will be assigned a sponsorship level based on the total value.

Please do not hesitate to contact our Fundraising & Development Coordinator at [jacob@creativity-heals.org](mailto:jacob@creativity-heals.org) if you have any questions, or visit [www.creativity-heals.org](http://www.creativity-heals.org).

With gratitude,

  
\_\_\_\_\_  
**Jennifer Kita**  
Co-Founder/CEO

  
\_\_\_\_\_  
**Jacob Alvarez**  
Fundraising & Development Coordinator



## #CH5 | 5<sup>th</sup> Annual Fundraising Event | July 11, 2015

### **Empowerment Sponsor (\$5,000)**

Official Recognition as an Empowerment sponsor on event signage  
Announcement as an Empowerment Sponsor with company message  
Opportunity for company representative to speak at event  
Large logo and link on Creativity Heals website and event page  
Social media recognition on Instagram, Facebook, and Twitter  
Recognition in Monthly Newsletter and event press release  
Acknowledgement in post-event recap video  
Company's promo materials or product displayed at event  
Opportunity to provide flyer or product in VIP giftbags  
Large logo on step and repeat photo backdrop  
4 VIP tickets to event  
4 VIP giftbags

### **Self-Discovery Sponsor (\$2,500)**

Official Recognition as Self-Discovery sponsor on event signage  
Announcement as a Self-Discovery Sponsor with company message  
Medium logo and link on Creativity Heals website and event page  
Social media recognition on Instagram, Facebook, and Twitter  
Recognition in Monthly Newsletter and event press release  
Opportunity to provide flyer or product in VIP giftbags  
Medium logo on step and repeat photo backdrop  
2 VIP tickets to event  
2 VIP giftbags

### **Creativity Sponsor (\$1,000)**

Official Recognition as Creativity Sponsor on event signage  
Small logo and link on Creativity Heals website and event page  
Social media recognition on Instagram, Facebook, and Twitter  
Recognition in Monthly Newsletter and event press release  
1 VIP ticket to event  
1 VIP giftbag

### **Healing Sponsor (\$500)**

Official Recognition as a Healing Sponsor on event signage  
Company name in text on Creativity Heals website and event page  
Social media recognition on Instagram, Facebook, and Twitter  
Recognition in Monthly Newsletter and event press release

### **In-Kind Donations**

Goods, products, or services donated to Creativity Heals will be given a monetary value and assigned a sponsorship level.



## Sponsorship Registration Form

DONOR  
NAME/ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

I would like to make a tax-deductible donation to Creativity Heals as a (please check):

Empowerment Sponsor with a \$5,000 donation

Self-Discovery Sponsor with a \$2,500 donation

Creativity Sponsor with a \$1,000 donation

Healing Sponsor with a \$500 donation

In-Kind Donation (Please describe goods, products, or services donated, and list dollar value of donation):  
\_\_\_\_\_

**Enclosed is a check for \$ \_\_\_\_\_ made payable to "Creativity Heals".**

**My donation will be submitted online at [www.creativity-heals.org](http://www.creativity-heals.org).**

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

Sponsorship registration form and donation may be mailed or scanned to:

*Creativity Heals*

*Jacob@creativity-heals.org*

*c/o Jennifer Kita*

*10609 Bloomfield St. #102*

*Toluca Lake, CA 91602*

Hi-resolution logos must be sent to [Jacob@creativity-heals.org](mailto:Jacob@creativity-heals.org) no later than July 2, 2015. Company representatives from Empowerment Sponsors may present for 5 minutes at the event. Social media recognition will be distributed to over 1 million networked followers. Sponsors included in newsletter will appear in month of event and month after event. All products outside of Creativity Heals organization must be approved. Company name, logo, and/or link will appear on website for a period of 12 months from the date of the donation. For inquiries, please contact Jacob Alvarez at [Jacob@creativity-heals.org](mailto:Jacob@creativity-heals.org) or 661-972-0847. **Donation and form must be received no later than July 2, 2015.**